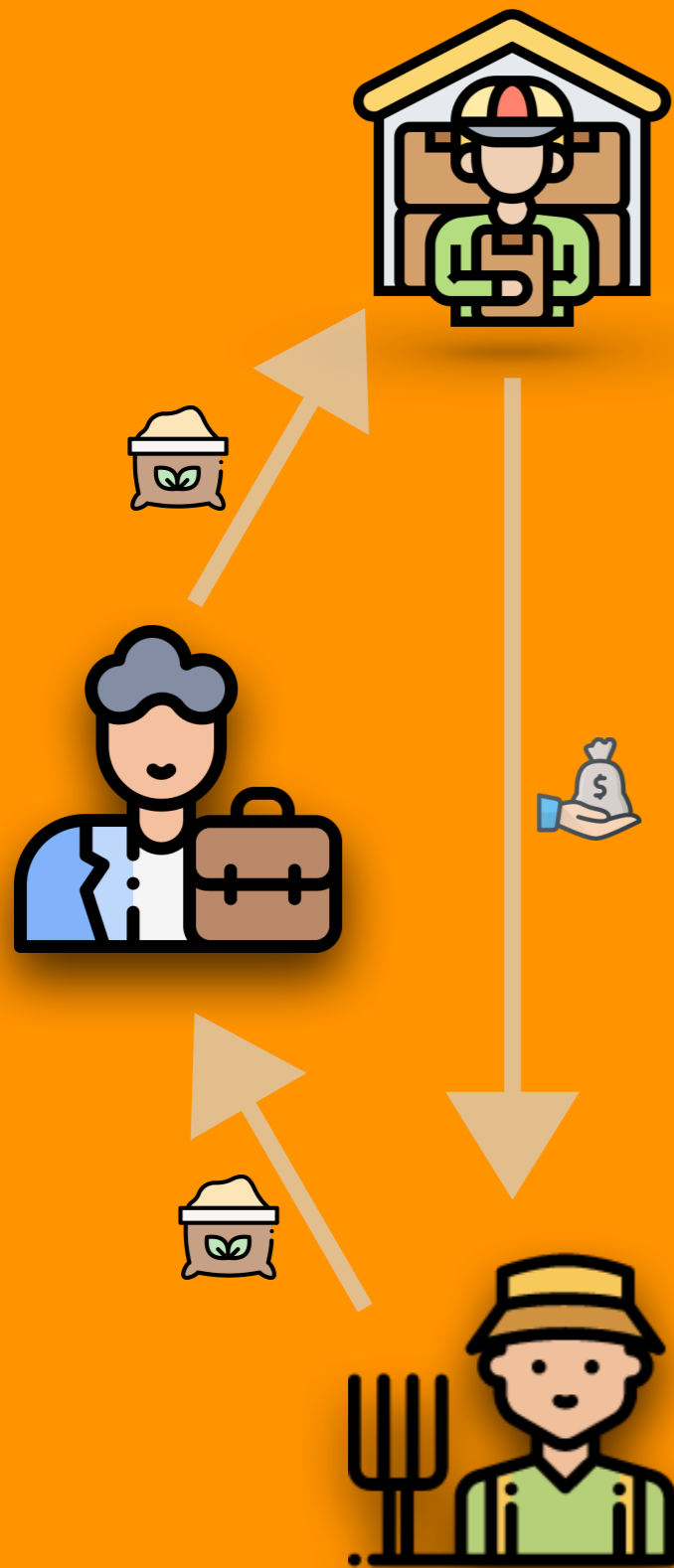


Improved Business Efficiency

Warehouse Saves over Ksh1m per month through Business Process Automation

A Touch Inspiration Project



Who We Are

Touch Inspiration is a team of passionate process application developers and designers, who have led software development efforts for both startups and established brands.

We've built and continue to build blockchain based software, agri-centric software, payment solutions, appointment solutions, property management software to capture and improve our clients' processes.

Our mission is to improve the efficient use of technology for our clients by providing a complete spectrum of e-solutions geared towards their specific business needs.

Through our customer-centric approach, we aim to improve the application of technology investments of our clients, by developing integrated solutions that maximize their return on investment.





The Client

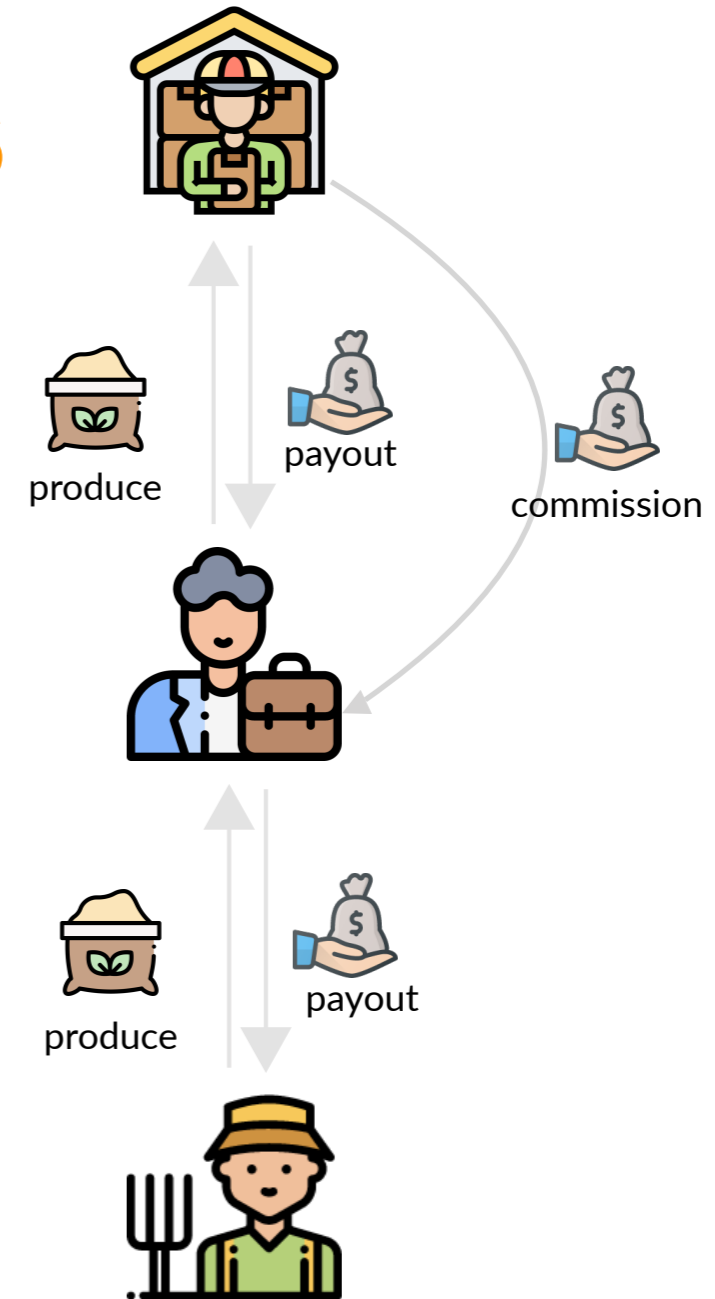
A company dedicated to developing a sustainable Social Enterprise that manages a value chain for Fair Trade products (nuts) from East Africa with the intention of improving the livelihoods of 1 million small holder farmers

Nuts are purchased at a price that enables the growers (Farmers) to improve their living standards and develop their businesses, through a development premium which goes towards infrastructure development and community improvement.



The Original Process

1. Client would outsource agents to buy produce.
2. Agents would receive money from client to buy produce.
3. Agents would buy unknown amount of produce from clients.
4. Agents would deliver produce to client





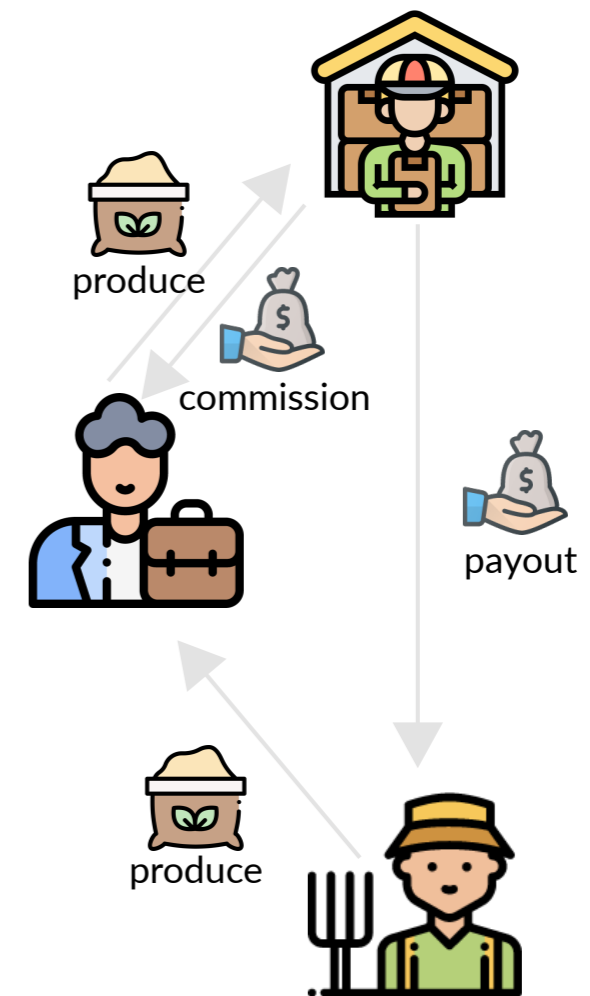
The Challenges

1. The client had no idea where the nuts were coming from.
2. The client had no idea how much the agent was buying the nuts for.
3. The client had no idea how much produce was being purchased.
4. Money was lost through the multiple interchanges.



Automated Process (The Solution)

1. The farmers are registered into the system.
2. The client sets a pre-determined produce price, in the system.
3. The agents were sent out to **collect** the nuts from the registered farmers (no money is exchanged).
4. Once collection is confirmed, an automated payment is released from client to farmer account.
5. Agent delivers purchased produce to Warehouse.





Results

1. The client now knows their farmers and can:
 1. Trust the produce they receive.
 2. Provide value-added services to them.
2. The farmer receives a fair market price, with no price interference by the agents.
3. The client always knows what amount of produce to expect and can hold the agent responsible for lost produce.
4. Money is not lost during the multiple interchanges.